

NETSPIRATION FULL LIST OF FREELANCE PROJECTS & CLIENTS

RESEARCH PROJECTS

Youth Music - London, UK 2005-2006
Project Research (Quantitative)

Gather information from internal project data to provide evidence on what had been achieved that would not otherwise have been achieved without Youth Music's involvement.

The research project incorporated 3 phases:

Desk Research - analysis of internal database of 1,800 past projects.

Online Survey - survey creation & analysis of results of 200 randomly selected past projects.

Case Studies - gather detailed information about 8 past projects via interviews.

The research outputs were used for promotional and fundraising purposes, and to help prioritize focus on priority areas over the next 5 years.

Kizoom - London 2006

Public Transport Intelligence

Internet Research into Mobile Payment Sector

Tusk Trust - London, UK 2008-2010

Database System Research & Salesforce Implementation

A problem solving project for an international charity that required a cloud-based solution for the management of their complex Donor database. The project incorporated 2 phases:

Research - Find, analyze and compare software options based on tight brief which required low cost and international accessibility (UK, USA, Africa) to database. The final solution also

needed to integrate with all of their existing Marketing Communication tools. Tusk chose Salesforce on my recommendation which was free to them and provided an extremely powerful long term solution.

Implementation - Attended Non-Profit Salesforce Training. Set up and fully implemented Salesforce and provided training to the Team.

Unless otherwise stated assume that **netspiration** provided **Technical Consultancy, Web Production, SEO & Email & Online Marketing services** to each these clients.

Up until 2010 most websites were produced using Dreamweaver (HTML/CSS), more recently clients have required me to develop websites using Wordpress - these projects marked with an *

EVENTS

Events Contacts Ltd - East Sussex 2005-2014
Annual events organisers.

The Garden Show, Stansted* 2005-2014
Annual gardening show.

The Garden Show, Firle* 2008-2014
Annual gardening show.

Christmas Festival, Stansted* 2005-2014
Annual Christmas show.

The Garden Show, Ragley Hall 2005

The Jazz Show, Stansted 2006

The Plant Show, Ragley Hall 2006

Chepstow Horse Trials 1999-2008
Annual international BHTA 3-day event.

The Children Show - East Sussex 2005
Rural children's show.

Frome Festival 2006-2008
Annual community arts festival.

GIFTWARE

Turquaz (Trade) - London | Dorset 2004-2014
Children's cotton clothing & bed linen.

Sterck & Co Ltd (Trade) - Dorset 2007-2014
Fair trade kitchen, home and travel accessories.

Cotton Hill (Retail) - Dorset 2008-2014
Online shop for Turquaz & Sterck's products.
E-commerce

ARTISTS

Kate Price International Classical Cellist	1998	Pee Wee Ellis Legendary Saxophonist	2005
Michael F. Robinson Composer, Musicologist & Academic	1998	Jason Thornton Conductor of Bath Philharmonia	2007
The Periphery by Joseph Hyde Installation for Digital Artist & Academic	2001	Joel Devlin Director of Photography	2007
Ghislaine Boddington at ResCen Dramaturg & Academic	2005	Mama Jo* Makeup Artist & Yoga Practitioner	2014

ARTS

Bath Spa University Creative Music Technology Department <i>Department Project Intranet Producer</i>	2001	cellbytes'01 - London <i>a shinkansen project</i> Telematics project for Middlesex University.	2005
Socket - Bristol An art-music-multi-media collective. <i>Online Marketing Consultant</i>	2001	body>data>space* (b>d>s) - London Creative unit designing interactive connections between performance, architecture, virtual worlds & new media.	2006-2014
shinkansen - London Artist-led research & production unit specialising in performative use of digital technologies.	2001-2005	shinkansen Collection: 1989-2004 <i>a b>d>s project</i> Project Archive for the British Library, London.	2006
future physical - London East Anglia <i>a shinkansen project</i> Major cultural programme exploring the changing boundaries between the virtual & the physical. There were 70 events engaging the audience in Wearable Computing & Smart Textiles; Bio-technology, Eco-technology & Responsive Environments.	2001	Robots + Avatars* - London <i>a b>d>s project with support from NESTA</i> Programme of events & educational activities which explored how people will work and play with new representational forms of virtual and physical life in 10-15 years time.	2007-2014
Claire Russ Ensemble - London Contemporary Dance Ensemble.	2004	Mkultra - London Devised Theatre Company.	2007

CHARITY / VOLUNTARY

Friends of the South - Sri Lanka Tsunami Charity in Sri Lanka.	2005	Misikhu Mission Hospital - Kenya Medical Charity in Kenya.	2004
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OTHER BUSINESS

Extreme International - Colchester Extreme sports TV channel <i>Online Marketing Consultant</i>	2001	UniTrak Telematics - Gloucester Mobile Travel Products.	2006-2007
Harris + Harris* - Frome Wells Harris & Harris is a long established law firm based in Wells and Frome. <i>Website Redesign & Dreamweaver Training</i>	2005-2014	Nurture Works* - Frome Yoga practitioner in Cambridge.	2013-2014
		Father Nature* - London Re-connecting inner city dads and their kids with nature.	2014